

100 International Awarded Competition Projects

Edited by Hu Jiosi



DESIGN MEDIA PUBLISHING LIMITED



Citroën/Construction and Renovation of Dealerships Paris, France

How can a building devoted to the automobile industry express mobility, be environment friendly, fit into the various contexts and needs? Mobility: The "dynamic system" designed on the ground marks the drivers or workers' influx. The façade speeds up as the continuous and curving horizontal lines flow in the distance. In the exhibition hall, the "car parade" dramatizes the automobiles in a kinetic way. Environment: Some sunshades cover the building and the roof can spread out in order to control the solar energy. Some Canadian shafts, taking its fresh air from the totem, moderate the air. The photovoltaic system included in the glass roof creates power. GlobalLocal: A charter (Global) offers a broad range of combination. At the centre, a free space fits into the local needs: It is dedicated to the cultural events, the exhibition of Citroën toys, the commercial shows...

↑ | The conceptual project by DESUNIQUE(S):
The freespace
↗ | The conceptual project by DESUNIQUE(S):
The luminous wakes
→ | The conceptual project by DESUNIQUE(S):
The car parade

PROJECT FACTS

Competition date: 2008. **Client:** Citroën. **Competition name:** International Competition-Winning Project. **Competition scale:** Worldwide Competition. **Competition award:** 1st. **Total area:** Scenario 1: 1400m² / Scenario 2: 2600m² / Scenario 3: 4400m². **Organizers:** Paris, France.





↑ | The final project by LANDOR: Interior view of the showroom

← | The final project by LANDOR: Actuality

↓ | The final project by LANDOR: Exterior view of the leadership

→ | The final project by LANDOR: Interior view of the ceiling desk

↘ | The final project by LANDOR: General view of the showroom



